



CALL FOR SCIENCE FILMS

The ZAK | Centre for Cultural And General Studies

At The

Karlsruhe Institute of Technology (KIT)

proudly present the

KI SCIENCE FILM FESTIVAL

in the Science Year 2019 – Artificial Intelligence

with the

KI SCIENCE FILM AWARDS

SPONSORED BY THE



**Federal Ministry
of Education
and Research**

An Initiative of the Federal Ministry
of Education and Research

Science Year 2019

**ARTIFICIAL
INTELLIGENCE**

RULES AND TERMS FOR THE KI SCIENCE FILM AWARDS AND THE KI SCIENCE FILM FESTIVAL

On the occasion of “Science Year 2019 - Artificial Intelligence”, we invite filmmakers and scientists from all over the world to submit films on Artificial Intelligence (AI) and the science and research on AI. All films nominated are to be presented to the general public at the KI Science Film Festival as well as in the context of KI Science Film On Tour.

SUBMISSION DEADLINE IS MARCH 31, 2019!

Earlybird Deadline is March 11, 2019.

1. AIM OF THE COMPETITION

Artificial intelligence is considered a critical technology of the future and is therefore on everyone’s minds. Many see it as a promise that makes our lives better and easier, such as in the health and mobility sectors. Others warn of its dangers, painting negative scenarios of a society in which man “loses control”. The film competition aims to bring nuanced perspectives regarding AI more into the consciousness of the general public and in so doing foster dialogues about not only its potential, but also its possible drawbacks.

We invite **documentary, essayistic and fictional film contributions** concerning the world of science and research revolving around AI and its effects on society. The KI Science Film Festival will screen the nominated films free of charge on three evenings and organize around the screenings panel discussions with experts. A selection of the nominated works will be shown at the KI Science Film on Tour program in three to five of Karlsruhe’s partner cities in Germany.

2. WHO CAN PARTICIPATE?

All Filmmakers aged 18 or above are invited to participate in the competition.

3. TOPIC

The film must have a strong thematic relation to Artificial Intelligence in light of its science or research, or the conflict between science and society. Topics can range from explaining the functioning of neural networks to disputes concerning the meaning of intelligence and the concrete scenarios of its application, as well as socio-critical issues surrounding the core topics of AI and science approached through more fictional or more experimental works.

4. CATEGORIES, RUNTIME, GENRE AND YEAR OF PRODUCTION

The KI Science Film Award has two categories: **Best Feature Film** (€ 3,000) and **Best Short Film** (€ 2,000).

Additionally, there are three Honorable Mentions (each € 500) awarded to the **best socio-critical contribution, special artistic achievement** and the **best newcomer film**, as well as an **Audience Award** (€ 500).

Nominated filmmakers are strongly encouraged to visit Karlsruhe for the duration of the Festival (3rd to 5th of July 2019) and attend the award ceremony. Travel fees for journeys from inside Europe as well as a hotel stay for the duration of the Festival will be covered by the KI Science Film Festival.

Films of all **genres** may be submitted, as long as there is a clear relation to the topic AI and Science is evident. Short Films may not be longer than 30 minutes, Feature films need to have a length of 30 up to 60 minutes.

Submissions may not be older than three years (2016 or later).

5. SUBTITLING

Submissions need to be in either German or English language or have either German or English subtitles. The subtitles need to be hard coded into the final file (Open Captions).

6. FESTIVAL AND AWARDS

Aus allen Einreichungen werden von einer Jury zwölf Finalisten-Filme (Shortlist) festgelegt. Diese werden
From the films submitted an expert jury will nominate (shortlist) twelve finalists. These are screened at the KI Science Film Festival in Karlsruhe from the 3rd to the 4th of July 2019 at the ZKM | Center for Art and Media and in the Filmtheater Schauburg. The award ceremony will take place on July 5, 2019 as an open-air gala in the Otto-Dullenkopf Park in Karlsruhe as part of the Karlsruhe Science Festival EFFEKTE.

On Friday, July 5, 2019 the winners of the KI Science Film Award are announced at the EFFEKTE festival. The prizes awarded consist of a cash amount of € 3,000, certificate and trophy for Best Feature Film and € 2,000, certificate and trophy for Best Short Film.

In addition, the jury bestows three Honorable Mentions for special artistic achievement, best socio-critical contribution and best newcomer film (€ 500 each). The audience selects the winner of the Audience Award, which is also awarded with € 500.

The twelve nominated filmmakers are invited to attend the festival in Karlsruhe. Overnight stays and travel expenses within Europe are covered by the KI Science Film Fest.

7. WINNING CRITERIA

An expert jury consisting of renowned persons from the fields of film, science, and culture will select the winners of the competition based on the following criteria:

- Originality of the idea
- Quality of content (scientific / socio-critical relevance)
- Storytelling and montage
- Educational quality
- Audiovisual quality
- Outreach
- Relevance to the topic AI/Science

8. REGISTRATION AND SUBMISSION OF WORKS

**Registration and submission of films is exclusively online via FilmFreeway:
<https://filmfreeway.com/ki-sff>**

SUBMISSION DEADLINE IS MARCH 31, 2019.

Early-Bird Deadline is the March 11, 2019.

Submission fees:

- \$ 15 Standard Fee (\$ 10 for Students)
- \$ 10 Early Bird (\$ 5 for Students)

Candidates will be notified mid of May 2019 if they have been shortlisted or not. All shortlisted works need to be made available to the KI Science Film Festival as a digital file (.mpeg, .avi, mp4 or .mov) within two weeks of notification. A DCP file can be used upon request.

The KI Science Film Festival accepts only digital submissions: no Blue Rays or USB drives unless specifically cleared with the Festival beforehand!

If you have troubles submitting your work, do not hesitate to contact the organizers of the KI Science Film Festival.

9. LEGAL CLAIMS AND COPYRIGHT

Any rights of third parties have to be respected in any case. If you include specific people in your film, they must agree to the film's publication, especially regarding personality rights and copyright claims. Authors are solely responsible for the material they submit to the KI Science Film Festival. If you use third-party material in your film, you must have been granted the rights of use by the respective authors.

By entering the contest, you declare that the persons filmed in your work agree with the public screening. You also warrant that you have the necessary rights to the footage to be published. Should the organizers be legally prosecuted for any infringements in your contribution, you shall indemnify the organizers from any claims of third parties, insofar as you are responsible for them.

10. TERMS OF USE

Participants grant the organizers a non-exclusive and non-transferable right to use their contributions in the KI Science Film Festival for "Science Year 2019". The participants also grant the organizers a non-exclusive and non-transferrable right of use for a maximum of nine further screenings of their contributions in Karlsruhe partner cities within Germany as part of the KI Science Film on Tour program.

11. DATA PRIVACY

The participants agree that the personal data provided by them will be stored solely for the purpose of conducting the competition, in particular for contacting them in the context of the KI Science Film Festival and the KI Science Film on Tour program. This data will not be disclosed to third parties.

The organizers of the KI Science Film Festival are looking forward to your contributions!

If you have any questions that are not answered via our homepage www.zak.kit.edu/KI-SFF, please contact the organizers directly: KI-SFF@zak.kit.edu

The KI Science Film Award will be awarded on the third day of the KI Science Film Festival on the evening of July 5, 2019 as part of the Karlsruhe Science Festival EFFEKTE in the Otto-Dullenkopf Park in Karlsruhe, Germany.

The KI Science Film Festival and its competition is a part of "Science Year 2019", an initiative of the Federal Ministry of Education and Research, carried out by the ZAK | Centre for Cultural and General Studies at the Karlsruhe Institute of Technology (KIT).

Imprint:

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Das Wissenschaftsjahr 2019 – Künstliche Intelligenz

Künstliche Intelligenz ist das Thema des Wissenschaftsjahres 2019. Systeme und Anwendungen, die auf Künstlicher Intelligenz basieren, sind schon heute vielfach Bestandteil unseres Lebens: Industrieroboter, die schwere oder eintönige Arbeiten übernehmen oder smarte Computer, die in kurzer Zeit riesige Datenmengen verarbeiten können – und damit für Wissenschaft und Forschung unverzichtbar sind. Ganz abgesehen von virtuellen Assistenzsystemen, die zu unseren alltäglichen Begleitern geworden sind. Digitalisierung und Automatisierung werden in Zukunft weiter fortschreiten. Welche Chancen gehen damit einher? Und welchen Herausforderungen müssen wir uns stellen? Welche Auswirkungen hat diese Entwicklung auf unser gesellschaftliches Miteinander? Im Wissenschaftsjahr 2019 sind Bürgerinnen und Bürger aufgerufen, im Dialog mit Wissenschaft und Forschung Antworten auf diese und weitere Fragen zu finden. Weitere Informationen unter www.wissenschaftsjahr.de